



Food Literacy Center



Naming Opportunities

Brand & Personal Recognition at the New Food Literacy Center

About Food Literacy Center

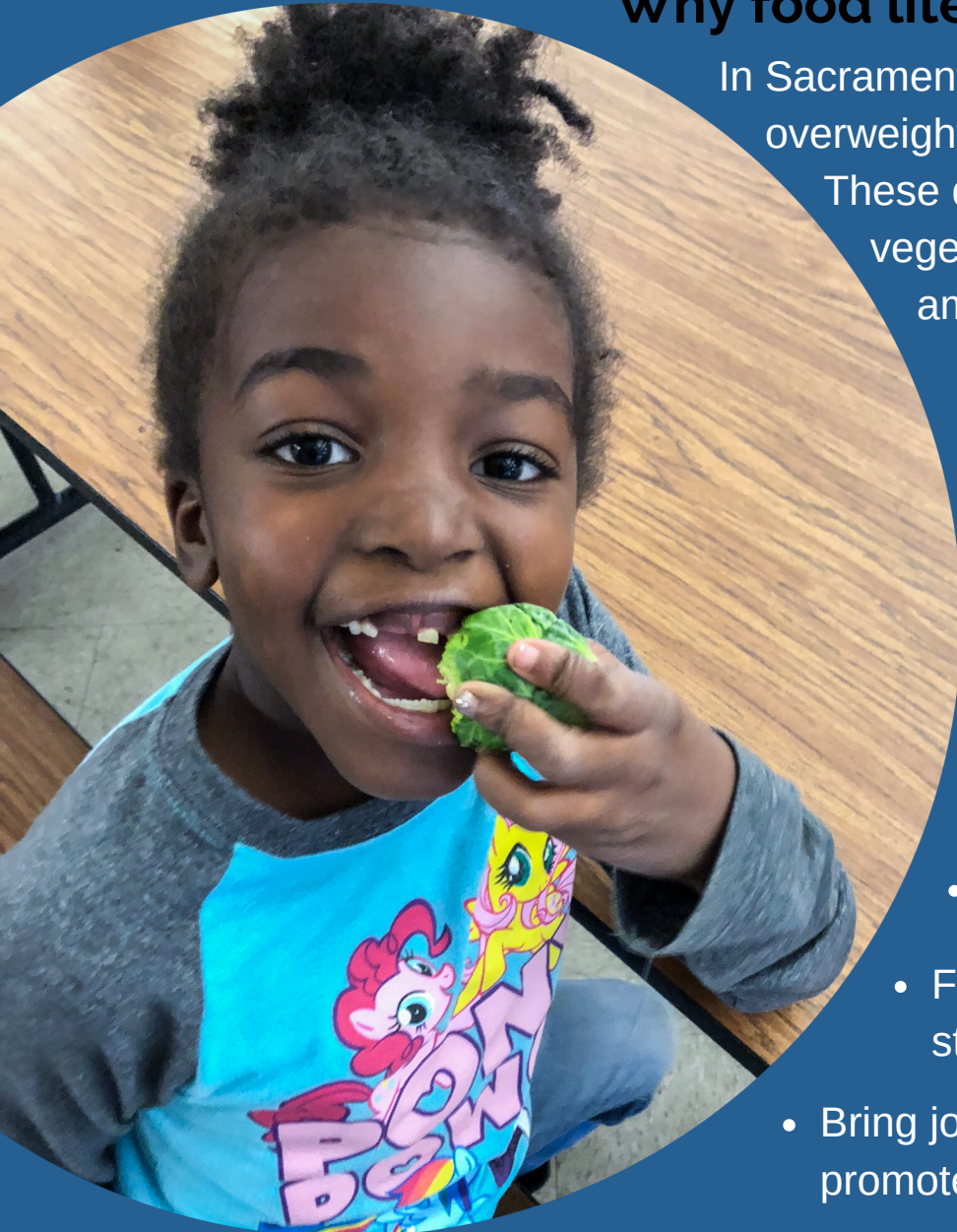
Why food literacy is needed:

In Sacramento, 40% of children suffer from childhood obesity or are overweight. This directly increases their risk for Type 2 diabetes. These diet-related diseases are preventable if we eat our vegetables. Yet only 4% of kids are eating the recommended amount of fruits and veggies.

We work in low-income schools where students are at highest risk for diet-related diseases. Most of them are food and nutrition insecure.

How we help kids:

- Serve Title 1 schools in the Sacramento City Unified School District, focusing on South Sacramento
- Free, online cooking and nutrition classes
- Inspire kids to eat their vegetables
- Fresh produce distribution to food and nutrition insecure students and their families
- Bring joy and trauma-informed food literacy teaching approach to promote resilience



Cooking School & Urban Garden

Our new center is coming soon! Located at Leataata Floyd Elementary Food Literacy Center's cooking school and garden will open in fall 2021. The new space allows us to increase our free programs--so we are asking for your support.

Naming opportunities at the new Food Literacy Center offers brand and personal recognition that showcases your community engagement. You will help us inspire the next generation of healthy kids!

Your support will be a substantial investment in an underserved community, bringing hands-on cooking and garden education to thousands of children and community members.



Exclusive Keystone Opportunities

Student Garden & Farm: \$250,000

Sponsorship of outdoor student garden & farm - 5 years of recognition

Studio Kitchen: \$60,000

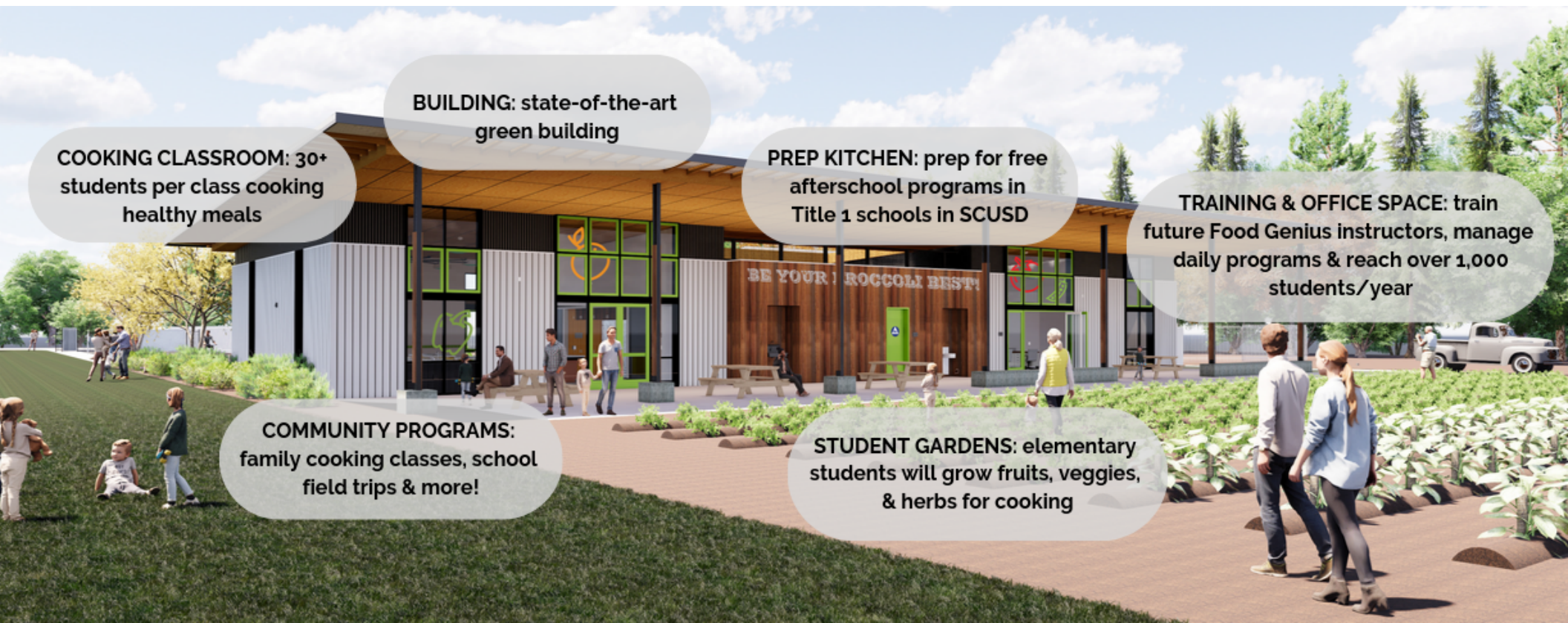
Logo on backsplash of kitchen used for social/video content - 3 years of recognition

SOLD – Cooking Classroom: \$25,000

Hands-on cooking classroom for 30 students - 2 years of recognition



[Donor Pledge Form](#)



BUILDING: state-of-the-art green building

COOKING CLASSROOM: 30+ students per class cooking healthy meals

PREP KITCHEN: prep for free afterschool programs in Title 1 schools in SCUSD

TRAINING & OFFICE SPACE: train future Food Genius instructors, manage daily programs & reach over 1,000 students/year

COMMUNITY PROGRAMS: family cooking classes, school field trips & more!

STUDENT GARDENS: elementary students will grow fruits, veggies, & herbs for cooking

\$10,000 to \$20,000 Opportunities

Sacramento River Walkway: \$20,000 - Help us build it!

Major pathway through the garden
3 years of recognition

Sierra Nevada Adventure Trail: \$20,000 - Help us build it!

Play/activity area with adventure style play structures
3 years of recognition

SOLD - Kitchen Garden: \$10,000

Adjacent to classroom for kids to gather veggies & herbs for class
3 years of recognition

SOLD - Outdoor Classroom/Patio: \$10,000

Outside patio adjacent to cooking classroom & kitchen garden
2 years of recognition

Commercial Kitchen: \$10,000

On entry door of kitchen that allows us to deliver programs at other Title 1 schools, viewable from classroom
2 years of recognition

Other \$10,000 options: California Cactus Garden, Coastal Sensory Garden, Central Valley Micro Farm



Funds support Food Literacy Center's mission of inspiring kids to eat their vegetables through free afterschool programs in low-income schools.



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\$5,000 to 7,500 Opportunities

Grapevine Grove: \$7,500 – Help us build it!
Variety of table grape plants & growing trellis
3 years of recognition

Citrus Grove: \$7,500 – Help us build it!
Variety of citrus for students to use in cooking classes
3 years of recognition

Water Feature: \$7,500 – Help us build it!
A central focus point in the Coastal Sensory Garden, provides tranquility for kids
3 years of recognition

SOLD – Welcome Garden: \$5,000
Permanent garden planters at entrance to building
1 year recognition

Instructor/Demo Cooking Station: \$5,000
In cooking classroom, central demonstration station
1 year of recognition

Training Space: \$5,000
Office side of the building used for training, events, and tours
1 year of recognition

Garden Shed: \$5,000 – Help us build it!
Structure to store garden & maintenance supplies
3 years of recognition

Kid's Tool Shed: \$5,000 – Help us build it!
Structure to hold garden tools & supplies for kid's classes
3 years of recognition

Other \$7,500 options:
pear & apple grove, stone fruit grove,
greenhouse, pizza oven & pizza garden



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\$1,250 to \$2,500 Opportunities

SOLD - Cooking Station: \$2,500 – 4 stations

Station where the kids cook in the classroom

1 year recognition

Compost STEM Station: \$2,500 – Help us build it!

Working demonstration station, worm bins and more

3 years of recognition

Hand Washing Station: \$2,500 – Help us build it!

Outside hand washing station for the kids

3 years of recognition

Bench: \$2,500 – 5 available

Recycled plastic bench with recognition plaque

5 years recognition

Picnic Table: \$1,500 – 10 available

Student picnic tables and benches for classes & group meals

2 years recognition

SOLD – Weather Station: \$1,250

Includes rain gauge, weather vein, thermometer & sun dial

1 year recognition

Other \$2,500 options: learning circle, veggie washing station, drinking fountain/refill station



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Donor Pledge Form

\$50 to \$1,000 Opportunities

Fruit Tree: \$1,000 – 11 available
Fruit trees in the student garden
1 year of recognition

SOLD – Chicken Coop: \$1,000
A cozy home for our chickens
1 year recognition

Garden Bed (exclusive): \$500 - 3 available
Exclusive name on one garden bed
1 year recognition

Garden Bed (non-exclusive): \$150 – 3 available
One name on each side of the garden bed is available. 4 per bed.
1 year recognition

Fence Picket: \$100 – 100 available
Can personally paint/letter for placement in the garden. Great as a gift!
1 year recognition

Garden Stake: \$50 – 200 available
Can personally paint/letter for placement in the garden. Great as a gift!
1 year recognition

For \$50 to \$1,000 opportunities, [securely donate online.](#)



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Become a Naming Donor

Your support will allow us to continue our mission, and to expand our free programs to reach more kids in Sacramento. Together, we are creating a healthier future for kids!

We'll work with you to find a recognition package that fits your needs!

Samantha Lysaythong
Development Coordinator
samantha@foodliteracycenter.org

